

August 1, 2008

The Journal of Commerce Conferences and Canadian Sailings magazine are pleased to announce the 3<sup>rd</sup> Annual Canada Maritime Conference, September 30 – October 1, 2008, at the Sheraton Vancouver Wall Centre Hotel in Vancouver, Canada. This year's conference will feature senior-level officials representing carriers, terminal operators, shippers, the logistics and supply chain industries, labour, security and the environment.

The conference, which is hosted by Port Metro Vancouver, examines issues and trends involving important trade lanes for Canadian ports, shippers and transportation and logistics providers. The theme of the 2008 conference, "*Supply Chain Transparencies*," the program will focus on developments and challenges in Asian, European and other major supply chains with Canada, as well as issues and regulations impacting the flow of cargo. Topics to be discussed include port efficiency, US-Canada border issues, Canada's export boom, the future of rail in Canada, shifting trade lanes and regional market trends.

**We believe there will be a substantial interest in attending the conference among your association's members. I would like to extend to your group the opportunity to be a *Supporting Association Sponsor* with the following special offers:**

- A \$200 discount off the early-bird conference registration rate of \$595 plus applicable Canadian taxes if registration is completed before August 29<sup>th</sup>. Association members who register after August 29<sup>th</sup> will receive a \$100 discount off the conference registration rate of \$695 plus applicable Canadian taxes. *We will supply you with a code so they can register online through our website.*
- One complimentary conference registration for an association executive or staff member. *The complimentary registration will be sent to the association once we receive one or more paid registrations. If we receive more than ten association registrations, we will provide a second complimentary registration.*
- Your organizations logo and link on our conference web site.
- Your organizations logo onsite as a supporting association of the conference.
- A 100-word company description and your logo in the CMC Program Guide.

In return, we ask that our event be listed on your website and/or newsletters. We do not ask that you send us your mailing lists. We understand that this information is private. This offer can be sent directly from the association in whatever format works best for you.

If you are interested in learning more about how your association can benefit from being part of this conference, please call me at 1-760-294-5563 or e-mail [rjacobs@joc.com](mailto:rjacobs@joc.com). Thank you and I look forward to partnering with you in 2008.

Sincerely,

Renee C. Jacobs  
Conference Director  
The Journal of Commerce Conferences