

B.C. Chamber of Shipping recommends CrimsonLogic portal for customs clearance

TORONTO – CrimsonLogic (North America) recently announced that the Chamber of Shipping of British Columbia has recommended TradePalette – the company’s Internet portal for trade logistics management – to the Chamber’s members to meet the new Advance Commercial Information (ACI) requirements introduced by the Canada Border Services Agency (CBSA).

ACI requires marine cargo data to be electronically transmitted to the CBSA 24 hours before goods are loaded in a foreign port. Importers and freight operators are responsible for submitting the required information or risk facing shipment delays.

The April 19 deadline posed a pressing challenge for companies that did not have an electronic data interchange (EDI) system connected to the CBSA, CrimsonLogic said. To

help the shipping community comply with ACI securely and cost-efficiently, the Chamber conducted an extensive review on electronic customs services in Canada on behalf of its members.

The evaluation was based on four criteria: pricing, security, flexibility and ease of use. CrimsonLogic said its TradePalette excelled in all categories and was recommended to the Chamber’s members.

“We have chosen CrimsonLogic to be our affinity partner because it demonstrates a thorough understanding of shipping companies’ needs,” said Rick Bryant, president of the Chamber of Shipping of British Columbia. “Of the available solutions that we have reviewed, TradePalette offers the most flexible and valuable services.”

CrimsonLogic said TradePalette is Canada’s first complete Web portal for businesses and their trading

partners worldwide to meet customs requirements and manage their trade logistics electronically.

Users can complete customs documents within the secure TradePalette portal, verify the information with their overseas partners, and submit the documents directly to the CBSA through the Customs Internet Gateway.

Intelligent business rules are set and repeated information is automatically included in the documents to expedite the customs clearance process and minimize administration error.

In addition, TradePalette offers freight, inventory control and procurement applications for supply chain management.

“Countries that are active in international trade share heightened border security concerns,” said Peter Owsiany, vice-president and general manager of CrimsonLogic (North America). “Many are studying North America’s initiative and are expected to demand more detailed and faster submission of information for customs clearance.”